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CONTACTS:

Bob Hafertepen
VP Sales & Marketing
513-561-4000
bobh@skyesfb.com

Kim R. Todora, PPAI
972-258-3063
KimT@ppai.org



SKYE Solutions for Business Continues Product Safety Leadership, Early Adopter of Industry's 'Product Safety Aware' Compliance Program

Cincinnati, Ohio, November 13, 2014 – SKYE Solutions for Business, www.skyesfb.com, today announced it is among the first to achieve 'Product Safety Aware' status in the Promotional Products Association International (PPAI) Product Safety Awareness Program. This means SKYE Solutions for Business has met or exceeded the PPAI product safety training and education requirements.

SKYE Solutions for Business has demonstrated its commitment to product safety by actively engaging its workforce and adopting a corporate culture prioritizing product safety compliance training and a commitment to continuing education.

Steve Roth, President of SKYE Solutions, said, "Meeting the evolving product safety compliance expectations of the promotional products industry requires regulatory knowledge and an ongoing company commitment. We are proud to establish a proactive leadership position in the industry through our commitment to PPAI's 'Product Safety Aware' compliance program. Product Safety Awareness gives us a strong competitive edge and increases the value in the client-supplier relationship; it's a win-win for both of us."

PPAI, founded in 1903, has a long history of leadership in the development of training and education programs meant to enhance safety programs in the promotional products industry. The Association is the world's largest and oldest not-for-profit trade association for the \$18.5 billion promotional products industry and is the leading provider of promotional products safety and compliance training and education with more than 50-years of professional development and certification.

About SKYE Solutions for Business

SKYE Solutions for Business is a complete marketing and communications company offering creative services, print management, promotional products, and fulfillment and mailing services. SKYE Solutions was founded on the premise of providing businesses throughout the Midwest with all of their printing needs. We continue to strive to provide our clients with supreme support and services to enable their businesses to build their brand and operate more efficiently.